

SPONSORSHIP FORM



Yes! I/we want to become a sponsor of Bear Fever

- Sitting Bear** (36"high x 48"long x 44"wide) \$2,500.
(must have double door accessibility)
- Walking Bear** (48"high x 56"long x 32"wide) \$2,500.

Contacts: Jane Stahl— E-mail: janeestahl@aol.com / Phone: 610-367-8066
 Jill Dennin— Email: jadennin@yahoo.com / Phone: 610-367-6615
 Paul Stahl— E-mail: stahlmarketing@comcast.net / Fax: 610-367-9449

Name _____

Title _____

Company _____

Address _____

State / Zip Code _____

Phone _____

Fax _____

E-mail _____

Please make checks payable to: **BASD Bear Fever**

Payment Plan:	Amount	Date Paid
<input type="checkbox"/> Complete Payment Now:	_____	_____
<input type="checkbox"/> Three Monthly Installments:	_____	_____
	_____	_____
	_____	_____

Signature of Sponsor _____

Signature of Bear Fever Representative _____

Thank You! Catch Bear Fever

Imagine... **100-200 students** decorating life-sized fiberglass bear sculptures, working side-by-side with professional artists . **100 students** keeping regular journals describing and narrating the process of decorating the sculptures and their entrance into the community . **50 students** researching and interviewing businesses, civic groups or notable individuals who sponsor the fiberglass sculptures . **50 students** writing newspaper articles, conducting television and radio interviews, speaking at area civic organizations, business breakfasts to promote the project **10 students** involved in photographing or videotaping the bears' progress . **10 students** learning tax codes, budget management, zoning ordinances, insurance policies, grant-writing procedures . **10 students** designing and producing cement bases or other installations for sculptures . **100 students** helping smaller businesses, groups, or individuals to raise funds to sponsor a bear . **50 students** designing brochures, posters, t-shirts, mugs to promote tourism in Boyertown . **20 students** designing a book about Boyertown's Bear Fever project to serve as a template for other communities thinking of participating in similar endeavors . **20 students** involved in designing marketing strategies to promote business growth within the Boyertown School District

I/We've caught the Fever! I acknowledge that by submitting this sponsorship form along with a check in the amount of _____ written to BASD Bear Fever, I want to participate in this worthwhile community project.

- (1) Ownership:** As a sponsor I retain ownership of my bear(s).
- (2) Decoration:** The bear will be decorated by an artist I choose or one whom the Bear Fever Committee assists in securing for me. I recognize that I have final approval regarding the decoration of my bear with the understanding that the theme of my bear support a positive community spirit and/or the mission of the Bear Fever project. (For example, no profanity, hate language or adornments promoting divisiveness within the community would be appropriate for this project.)
- (3) Cost Breakdown:** The sponsorship fee includes a fiberglass bear in one of two positions* shipped to an address to be determined by me and/or the artist in charge of my bear (@ \$1400); a \$400 stipend to the artist to cover supplies and time; \$300 to cover the costs of a clear coat which will protect the completed bear from weather and minor damage; \$200 credit to be utilized toward the installation of my bear; \$200 assorted promotional items and activities which may incur design, manufacture, and printing costs. (*I understand that selecting the sitting bear form requires a double door entrance to any location I choose.)
- (4) Insurance:** I understand that the committee recommends adding a rider to my insurance policy to cover damages or liabilities regarding the bear or people involved with my bear. Coverage should be purchased for physical damage to the Bear itself. Liability insurance should be purchased to provide the Owner protection as regards the liability arising from the ownership of the Bear.
- (5) Career Development:** As a sponsor, I understand that career development is part of the Bear Fever mission and that at times students will want to interview me or my staff as part of their involvement in the project. Students may also wish to work with the artist of my bear in some capacity and location to be determined by the artist.
- (6) Form Facts:** I understand that these fiberglass forms arrive with a rough factory priming on them. The Bear Fever Committee will provide each sponsored bear's artist with information regarding preparation and painting tips.
- (7) Installation Spot:** I understand that my bear can be installed wherever ordinances allow and that up to \$200 will be available from my initial \$2500 sponsorship fee to cover installation costs. I will provide receipts for installation costs to the Bear Fever Committee so that reimbursement can be made.
Many sponsors may choose to display their bear near their place of business or in a very prominent, central location to assist in the promotion of tourism and community spirit aspects of the program, but I may determine whether my installation will be outside or inside a specific location.
Should a more complex and expensive installation be more attractive to me at my location, I know that additional expenses will not be covered by the Bear Fever Committee. Similarly, I know to check zoning ordinances before planning for an installation.
- (8) Alternate Installation Spots:** Should I wish to have my bear installed at a location other than my own home or business, the Bear Fever Committee may assist me in locating an alternate installation spot. In this case, I would not be responsible for determining the suitability of the site according to local ordinances. (For example, the Salvation Army may wish to have a bear installed on its property but may not have the funds to sponsor one; I understand my bear might be offered to such an organization for charitable purposes.)
- (9)** I can expect that finished bears will include a sponsorship plaque which includes the artist's name, the sponsor's name, the title of the decorated form and the date. All bears will be publicized through collateral materials, maps, news articles and a series of events.
- (10)** I can expect that the Bear Fever Committee will promote my involvement in this project in assorted ways and include me in any events which will highlight my involvement.